**For Immediate Release**

***New Giant Screen Film Showing at (Insert Theater Name) Transports Viewers to the Wild and Pristine Top End of Australia in AUSTRALIA’S GREAT WILD NORTH***

City, State (Date) - Few places on earth remain as wild and pristine as the Top End of Australia. It is a land that time forgot. An ancient place with some of the richest wetlands, oldest rainforests, intriguing animals and inspiring people on Earth.

*Australia’s Great Wild North* is the culmination of many years of work in the Northern Territory by Award-winning filmmaker, Nick Robinson, and his team from Wild Pacific Media. The film aims to capture the beauty of the land, its extremes and its indigenous people in a way that has never been done before. Robinson says, “Culturally-speaking, Northern Australia has so much to offer. I believe it’s vitally important to represent these stories, as they provide a wonderful lens through which we can explore the natural world.”

The arduous, 8K 3D shoot took place over the course of a year and involved the use of helicopters and well-equipped four-wheel drive vehicles. Temperatures were often over 100 degrees Fahrenheit, and flooding and a lack of roads made getting around difficult. “I’m really proud of what we achieved in these shoot conditions,” said Robinson. “We think the end result is stunning.”

The film transports viewers from the rugged Kimberly coast, through the mysterious and rarely-seen Arnhem Land, deep into the world’s oldest rainforest in Cape York. It features rivers and waterholes haunted by sharks, the territorial buffalo and venomous snakes of the plains and the region’s apex predator – the salt water crocodile. These actual dinosaurs have been on the planet in almost identical form for 200 million years. Robinson admits, “I love to watch the audience react when a 30-meter high, saltwater croc snaps at them in 3D!”

The salt water croc serves as the central character of this epic scientific adventure, as it leads us through the Top End. Our narrator is Tommy, a native Aboriginal. The Indigenous Australians have cared for their environment for at least 50,000 years. When you look beyond the beautiful landscapes and fascinating creature, Robinson says the story is one of “respect and stewardship that we can all learn from.”

AUSTRALIA'S GREAT WILD NORTH is produced by Wild Pacific Media and Definition Films; and distributed by K2 Studios.

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**Wild Pacific Media** – A Sydney-based production company specializing in the creation of high-end, blue chip documentary and commercial films, from natural history and wildlife to brand-funded features aimed at sparking social change. The team has won awards in every aspect of production, taking home ‘Best Direction’ (ADG Awards), ‘Best Cinematography’ (AACTA Awards) and ‘Best Editing’ (ASE Awards).

**About K2 Studios –** Recognized as leaders in Giant Screen documentary cinema, K2 Studios brings a wealth of success and experience in all aspects of production, global distribution and marketing. Additionally, K2’s distribution arm counts more than 65 large screen format films in its library for non-theatrical distribution, plus more than 25 films for digital and large format theater distribution.

For more information, consult [www.k2communications.com](http://www.k2communications.com).

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